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Draft
Istanbul Design Biennial
Adhocracy
Galata Greek School
October 13th, 2012 - December 12th, 2012

Draft
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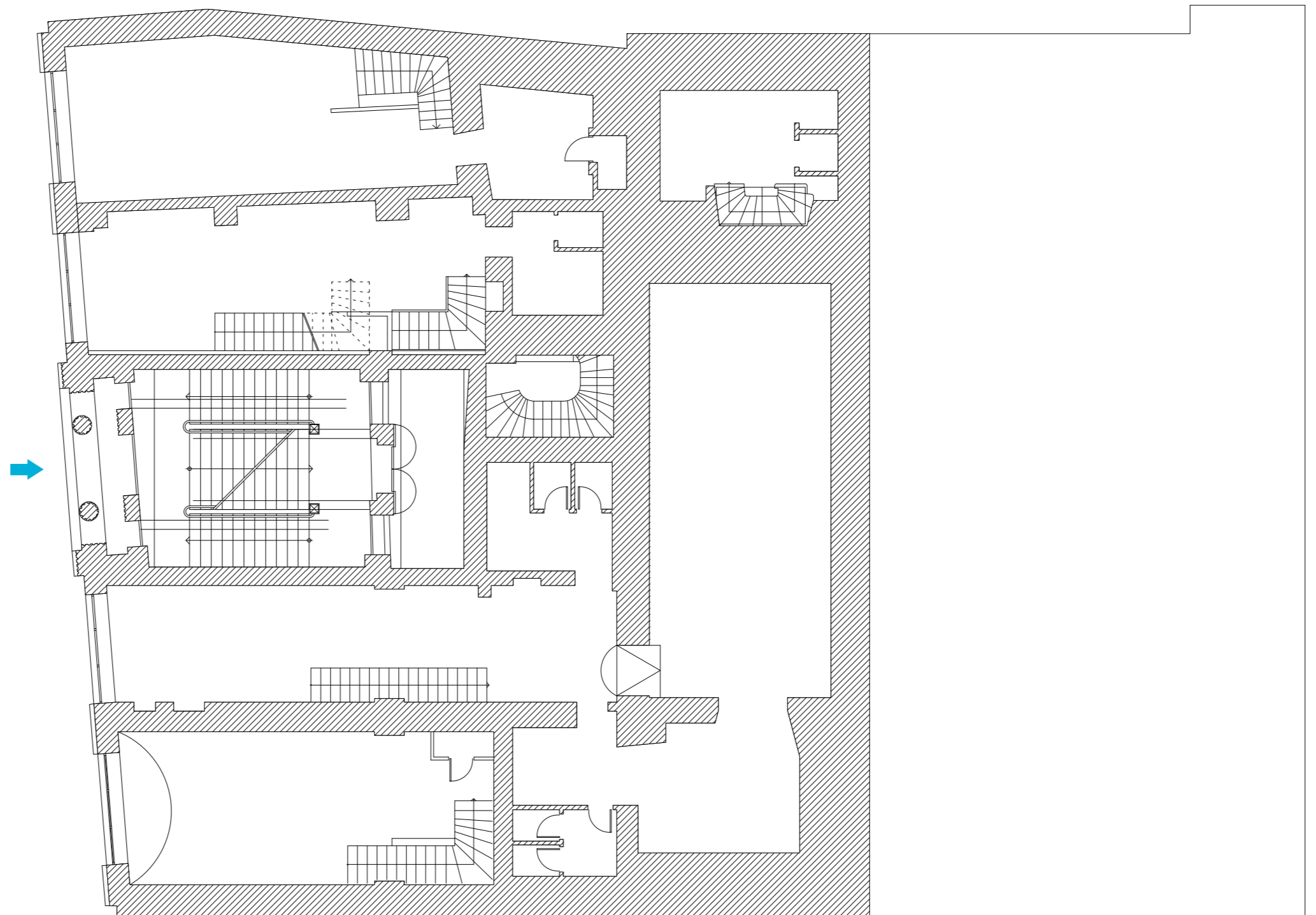
Concept

Hosting Adhocracy as one of the two exhibitions of the Istanbul Design Biennial in the vacant Galata Greek Primary School occasionally shares and challenges general ideas about accessibility, participation and substantially inherent conflicts. While Adhocracy is about to stress its critical understanding of design and its socio-cultural involvement it also articulates an ideal testbed situation for the building's actual problems and future potentials.

Following the idea of Adhocracy to provide access to common knowledge, to lower thresholds of sharing and to reveal societal conflicts within design production the structuring of the exhibition considers to most radically allow accessibility, participation and appropriation of space for the intended use by the public.

Access and Functions

Introducing a simple and robust zoning concept into the room-based layout of the building equalizes the given spaces assessed for their specific purpose and significance. It features the potential to organize the exhibition within an extensive structure in favor of a clear dissociation of the exhibits from the school's inner envelope and for the benefit of more accessible and generous public spaces. By temporarily installing a secondary stairway tower in one of the attached courtyards on the 1st floor the exhibition design concept deliberately produces some kind of over-accessibility and extends the street to the roof terrace. It underlines the concept of publicizing the Adhocracy's venue and its local connectivity.



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Entrance

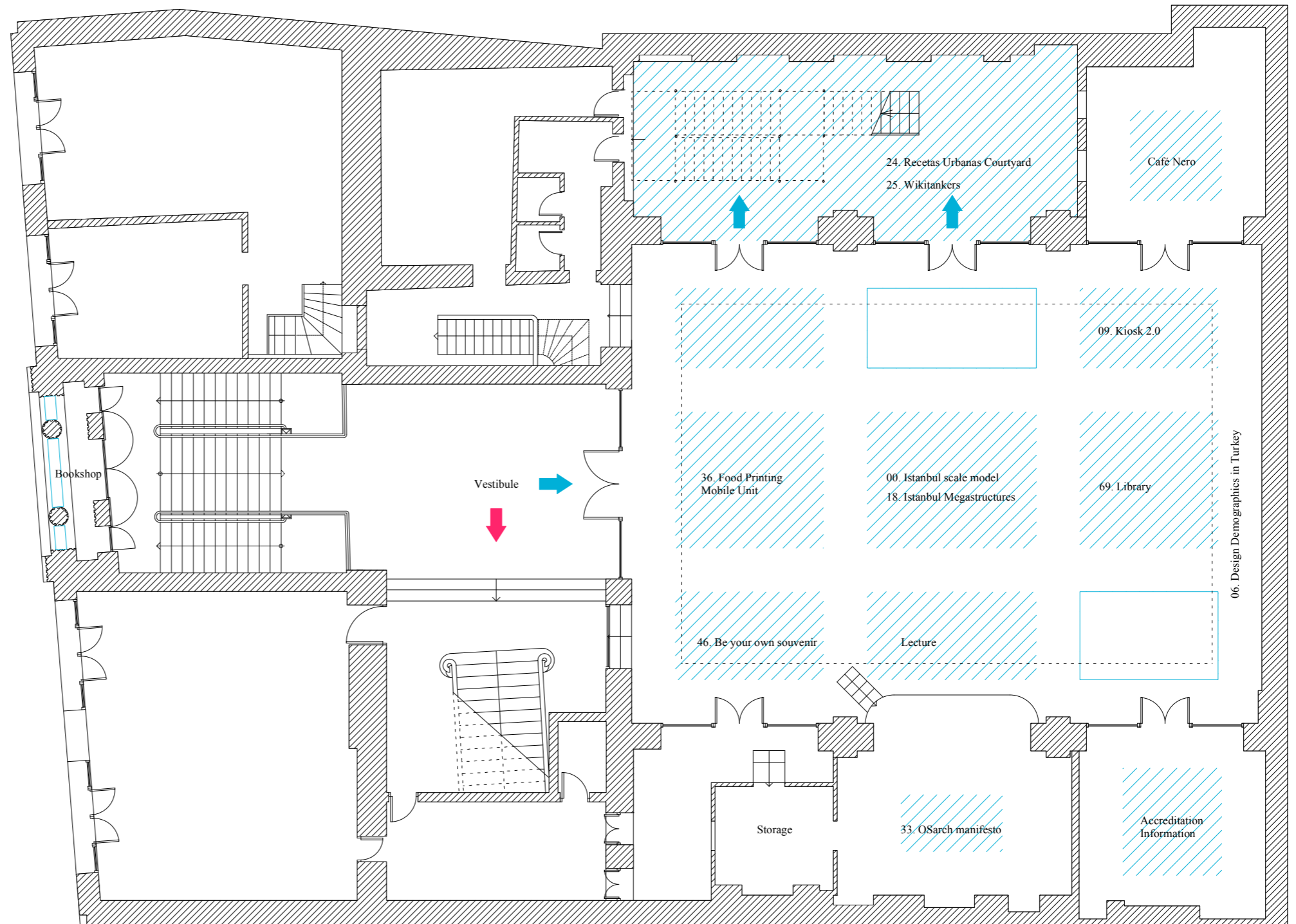
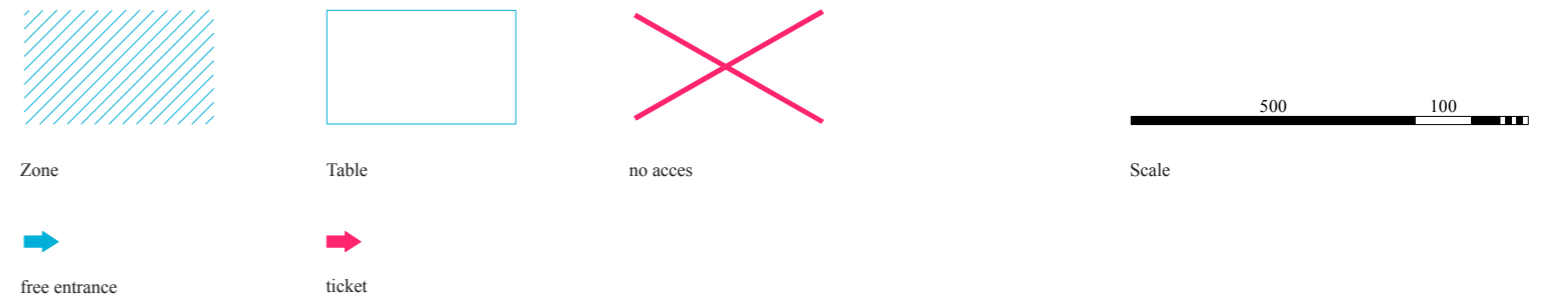
Starting at the building's street entrance the access stairway and the vestibule on the 1st floor are explicitly kept clear of any functions besides public admission, possibly a kiosk or a book shop on the mezzanine half way up and introductory wallpaper visitor informations at the vestibule. The doors and windows are open or best disassembled. The entrance, the stairway and the vestibule on the 1st floor serve as public passage to the Adhocracy exhibition.

Auditorium

From the vestibule on the 1st floor there are two options to continue one's way. Either the visitor enters into the free admission school's auditorium or already accredited continues the main staircase up to the controlled exhibition areas from the 2nd to the 4th floor. Open to the public, the auditorium provides opportunities to visit the 10 by 15 meters overhead-suspended Istanbul scale model, to use the Adhoc library, to attend lectures and discussions, to appoint at Nero's or to be accredited and introduced by the Biennial's reception staff at the newly roofed and black walled north-eastern patio. Already applying the zoning concept to the auditorium's allocation there are many exhibit display options interfering with the scheduled Adhocracy program and the public interest.

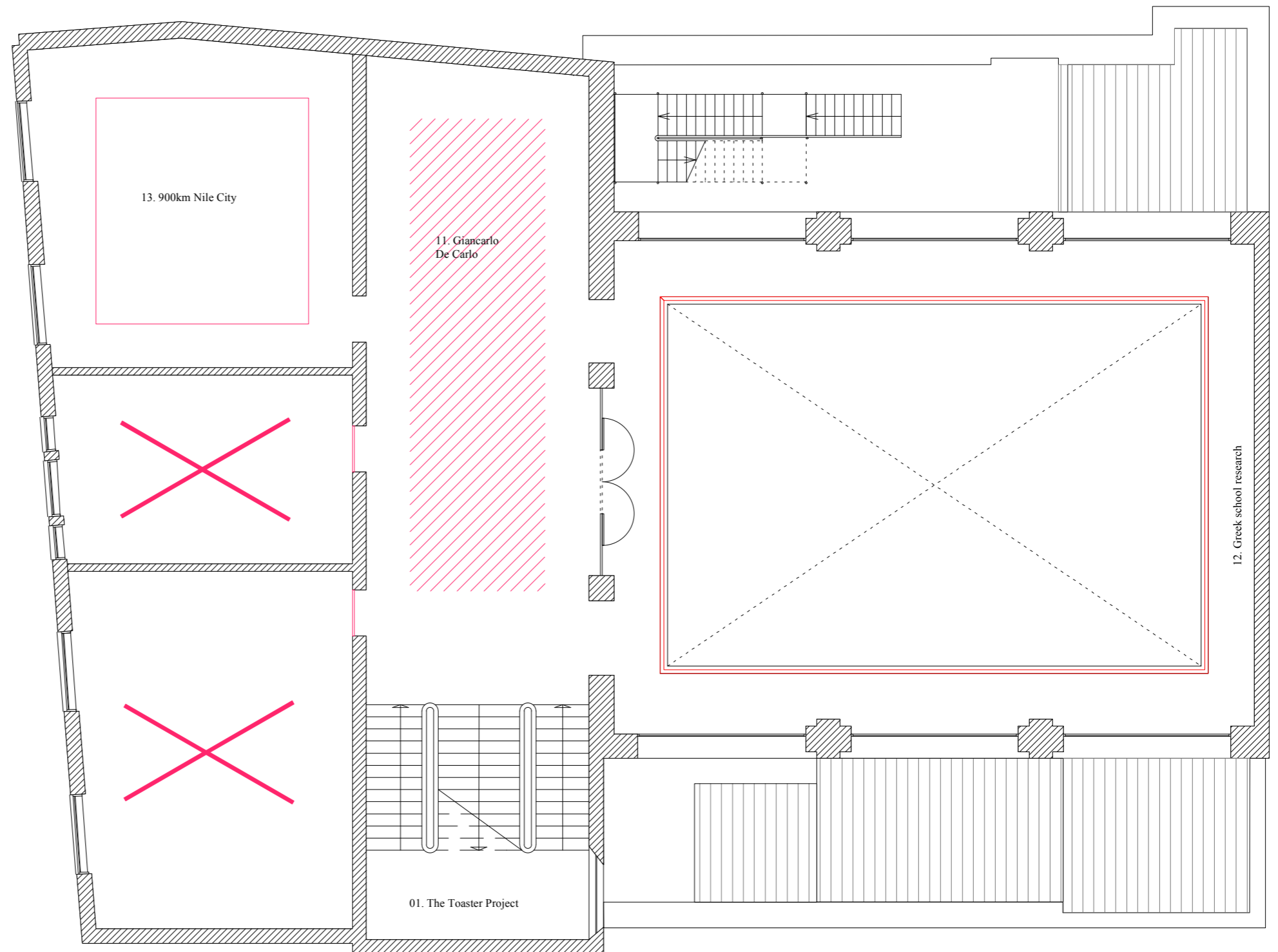
Stairway tower

Adjacent to the auditorium via the south-western courtyard furnished by Recetas Urbanas and Wikitankers a temporary stairway tower directly connects the public areas of the 1st floor with the roof terrace and offers revealing insights into the actual circumstances within immediate vicinity. Admission free this secondary scaffold stairway literally extends Adhocracy's common interests to a wider public without compromising the controlled exhibition areas.



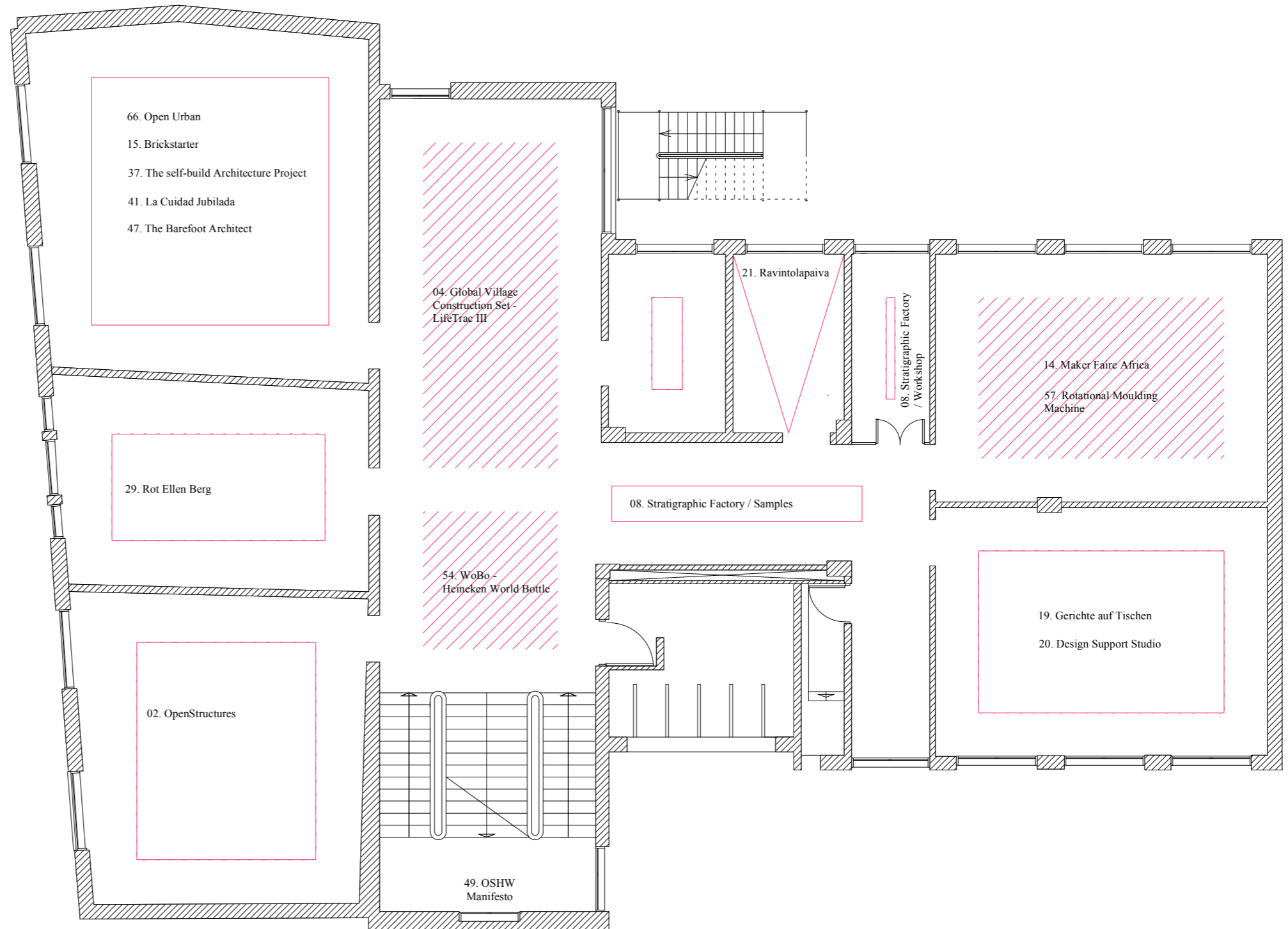
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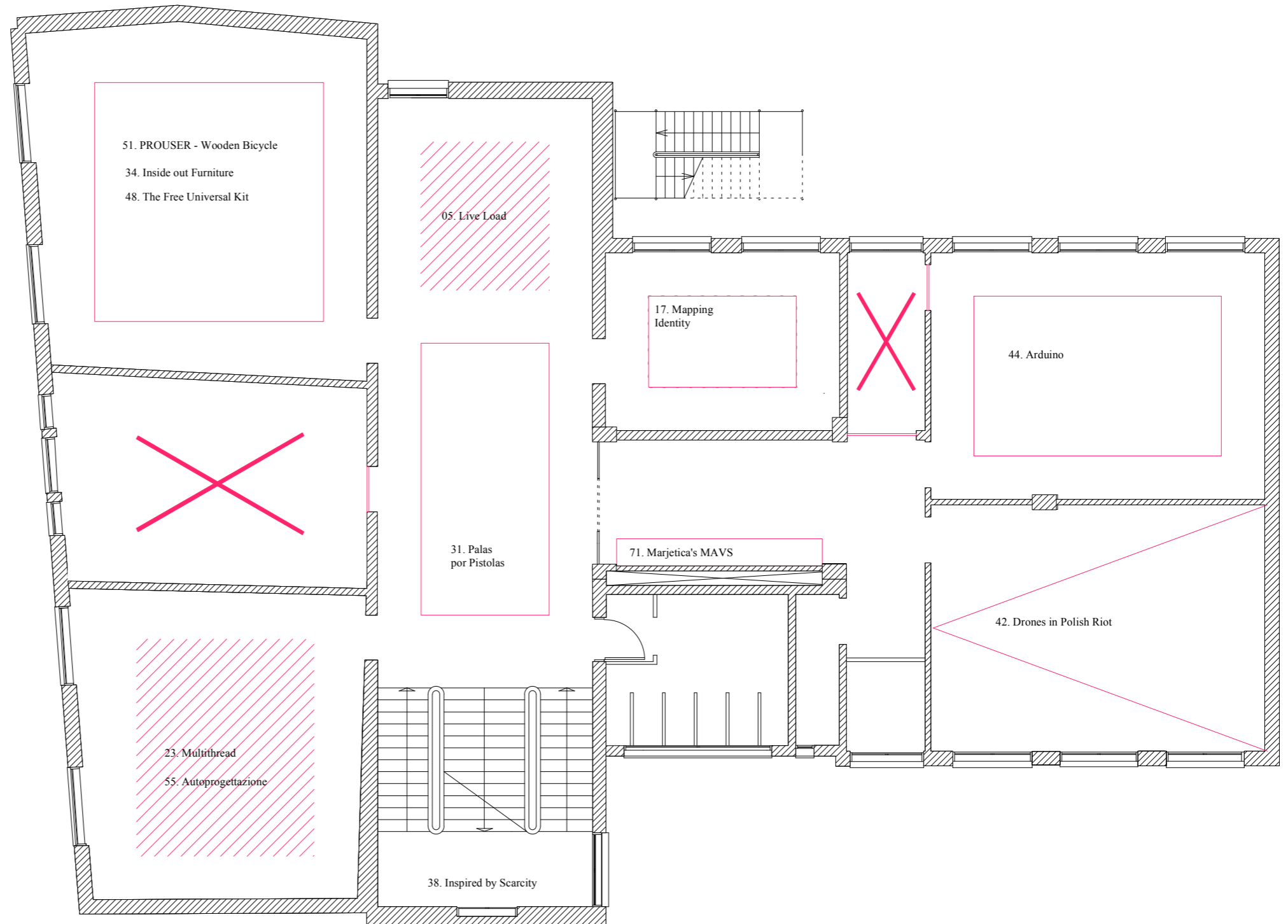
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Upper exhibition areas

The admission to the upper exhibition areas in the 2nd, 3rd, 4th floor and at the roof timbering only is possible by being accredited and by using the main and fire exit staircase. In these storeys the exhibition visitors distinctly follow the routes assigned by the exhibit related zones in the corridors and in the single rooms.





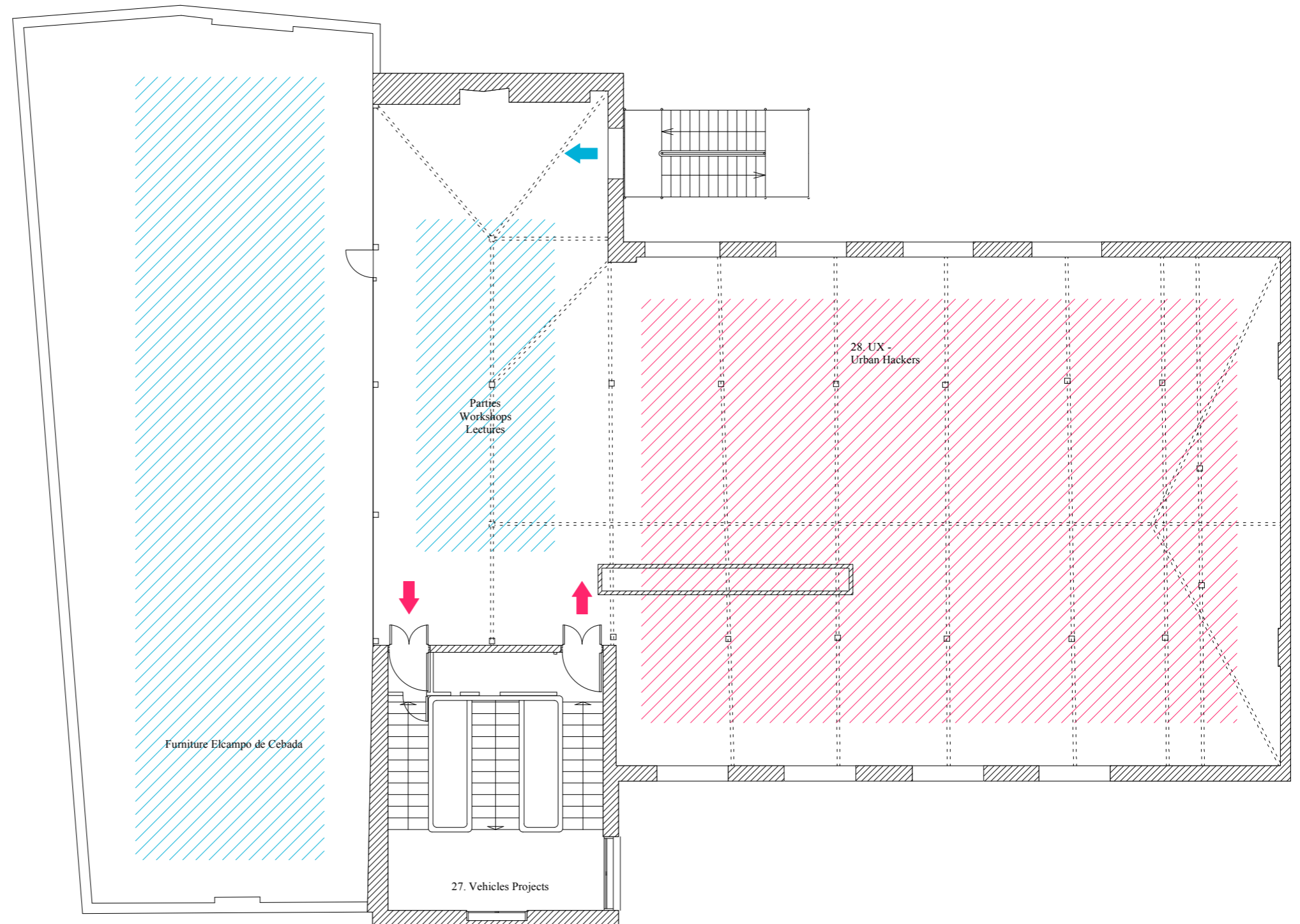
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Roof terrace

On the roof terrace the public and the exhibition visitors meet again to appropriate the furniture of El Campo De Cebada or to join one of the infamous sunset parties. While only accredited persons are allowed to follow the exhibition at the roof timbering and further downwards by using the main staircase, the public or not yet accredited visitors have to use the temporary scaffold stairway to be accredited in the auditorium or to buy the Adhoc volume No. 1 at the book shop by passing the access stairway.



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Zoning and Exhibits

The displays of the exhibits are distinctly organized by zoning layout. Whereas the exhibition zones confirm each space by its room related proportion, all exhibition areas are scaled in the same way to equalize the hierarchy of the differently large spaces (corridors, classrooms, cabinets). With a minimum clearance of 1.20 m the exhibition zones are inserted from the existing walls into the center of each room. The circulatory clearance and the resulting exhibition zones allow for different modes and relations of spatial interaction.

The comprehensive zoning plan serves as an initial instruction. Each zone can be self-evidently approved by exhibits and installations or by built-in display devices such as table-like surfaces or walk through zones. The draft stresses and questions the interplay of dimensions and forms, of the public realm and the visitor, of formats and constellations in which the exhibition's daily routines and scheduled program are to take place.

